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KLIMAHOUSE 2010 - SYSTAIC ITALIA S.r.l. was awarded the FIRST PRIZE of the KLIMAHOUSE MARKETING AWARD

SYSTAIC ITALIA S.r.l. was awarded the first prize of the "KLIMAHOUSE MARKETING AWARD".

BOLZANO FAIR, for the first time since the beginning of KLIMAHOUSE FAIR, called this award for this edition of KLIMAHOUSE 2010 to reward those companies able to communicate and to present their products at a top level, coherent with the aims of the fair.

According to the top vanguard style of the booth, to the realization of the informative documentation for the visitors and to the presentation of its top product - the ENERGY ROOF PREMIUM - SYSTAIC ITALIA S.r.l. was awarded the first prize of the category, a pattern of the Bolzano Fair symbol, designed by the worldwide famous architect, Matteo Thun.

In compliance with the jury, composed of Andreas Franzelin (CasaClima Agency), Stefano Dal Savio (coordinator Renertec of TIS Innovation Park), Paul Seeber (Architekturplus from Varna), Reinhold Marsoner (Bolzano Fair Director) and Fabio Da Col (Bolzano Fair Responsible Sales Services Office), the ENERGY ROOF SYSTEM – SYSTAIC top product – has been shown excellently by the company using professional marketing tools, a perfect communication strategy, and a very strong design oriented booth realization. SYSTAIC ITALIA has shaped an innovative and coherent marketing strategy in accordance with the spirit of CasaClima Fair.

The second place was awarded by SÜDTIROL FENSTER, while SAINT GOBAIN PCC ITALIA was awarded the third place.

More details in "Klimahouse 2010": www.klimahouse.it.

SYSTAIC at a Glance

systaic AG specialises in efficient and aesthetically pleasing solar power solutions: The strategic core product for consumers is the future-oriented **SYSTAIC Energy Roof** for buildings, a multi-awardwinning energy system for electricity and heat generation. The portfolio also includes the development and installation of integrated photovoltaic industrial solutions.

In its **SYSTAIC Energy Roof Systems** business unit, SYSTAIC is developing, manufacturing, marketing and installing a new generation of complete solar systems all over Europe, which stand out significantly in terms of their technology and appearance from the other systems currently available on the market. The **SYSTAIC Energy Roof** offers comprehensive and homogenous total solutions for every style of roof.

The **SYSTAIC Industrial Solutions** business unit builds turnkey solar power plants in Germany and abroad for partners in the financial and property sector. Within this segment, systaic AG is also implementing its strategy of concentrating on integral solar systems.

Subsidiaries of systaic AG are systaic Portugal (Sistemas Energéticos de Portugal Lda), Lisbon, systaic Americas Inc., Carlsbad, systaic France S.A.R.L., Paris, systaic Hellas M.EPE, Athens, systaic Ibérica S.L.U., Barcelona, systaic Italia S.r.l., Milan and systaic sourcing AG & Co., Düsseldorf, systaic Technologies GmbH, Düsseldorf.